HELLOO

I am a Visual Communication Designer, learning and dancing my way through life. According to me, doing what you love with passion is all that counts. My journey has always been driven by a deep passion for creativity and design. With each project, I aim to bring a fresh perspective and commitment to excellence.



CONTACT

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WORK EXPERIENCES

Boch & Fernsh Graphic Designer & Visualiser July 2023 - Present

Creating branding themes, designing logos, crafting mood boards, conceptualizing marketing campaigns, storyboarding for video production, leveraging generative Al for efficiency, and always meeting deadlines.

SoCheers Infotech Graphic Design Intern

Jun 2022 - Aug 2022

Creating social media concepts and pitch decks for brands like Star Gold, TCS, Star Movies, Lupin, and MiniTV, alongside creating a billboard design for Godrej, while gaining hands-on industry design experience.

CDS Kenya UN Volunteer

Feb 2021 - May 2021

Volunteered to develop a cohesive branding theme, design engaging social media and blog visuals, create interactive videos, and redesign the logo for a fresh brand identity.

Samagra Foundation

Design Team Lead Dec 2020 - March 2021

Designing and developing social media concepts, leading a team of designers, and coordinating efforts to ensure cohesive and impactful brand visuals.

Alpine Technologies Graphic Design Intern Sep 2020 - Nov 2020

EDUCATION

Unitedworld Institute of Design

Bachelors in Design (B.Des) Visual Communication: 2019 - 2023

R.A. Podar College HSC: Commerce: 2017 - 2019

S.M.P.R. School SSC: 2005 - 2017

SOFTWARE SKILLS













PERSONAL VALUES

Creativity Responsibility **Adaptability Positive Attitude** Integrity **Hard Work** Honesty